

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR - \$25,000

- Twenty (20) Reception Tickets
- Sponsor 15 students at the International Exhibition "La Biennale di Venezia" invited exhibition curated by SoAD faculty – special projects will be designed and fabricated
- Logo on video wall during the event
- Promotional item in gift bag
- Linked logo on FRIENDS webpage until March 2020
- Logo on all printed materials & social media outlets
- Recognition as Signature Sponsor in press releases
- Recognition from podium during opening remarks
- Meet & greet with the NYIT President, Dean & Honorees
- Logo on stage signage
- Speaking opportunity at event
- Back cover or inside cover ad in program booklet

Fair market value of goods received is \$2,000. Your donation to NYIT is \$23,000 and is tax deductible.

EVENT HOST SPONSORSHIP - \$10,000

- Twelve (12) Reception Tickets
- Sponsor 10 student scholarships for International Studies
- Logo on video wall during the event
- Promotional item in gift bag
- Linked logo on FRIENDS webpage until March 2020
- Logo on all printed materials & social media outlets
- Recognition as Event Host Sponsor in press releases
- Recognition from podium during opening remarks
- Meet & greet with the NYIT President, Dean & Honorees
- Full page ad in program booklet

Fair market value of goods received is \$1,200. Your donation to NYIT is \$8,800 and is tax deductible.

PREMIER SPONSOR - \$7,500

- Ten (10) Reception Tickets
- Sponsor 5 Academic Scholarships
- Logo on video wall during the event
- Promotional item in gift bag
- Linked logo on FRIENDS webpage until March 2020
- Logo on all printed materials & social media outlets
- Recognition as Premier Sponsor in press releases
- Half-page ad in program booklet

Fair market value of goods received is \$1,000. Your donation to NYIT is \$6,500 and is tax deductible.

AMBASSADOR SPONSOR - \$5,000

- Eight (8) Reception Tickets
- Sponsor 5 student conferences (AIAS, Grassroots, NEOCON, FORUM)
- Logo on video wall during the event
- Promotional item in gift bag
- Linked company logo placement on FRIENDS web page
- Logo on all printed materials & social media outlets

Fair market value of goods received is \$800. Your donation to NYIT is \$4,200 and is tax deductible.

CHAMPION SPONSORSHIP - \$3,000

- Six (6) Reception Tickets
- Sponsor 3 students for Thesis Travel Abroad
- Logo on video wall during the event
- Linked company logo placement on FRIENDS web page

Fair market value of goods received is \$600. Your donation to NYIT is \$2,400 and is tax deductible.

ALUMNI AND FRIENDS SPONSORSHIP - \$1,000

- Three (3) Reception Tickets
- Logo on video wall during the event

Fair market value of goods received is \$400. Your donation to NYIT is \$600 and is tax deductible.

STUDENT MENTOR SPONSOR - \$500

- Sponsor two (2) students to attend FRIENDS Reception in your absence
- Logo on video wall during the event

Fair market value of goods received is \$200. Your donation to NYIT is \$300 and is tax deductible.

INDIVIDUAL TICKETS & CONTRIBUTIONS

INDIVIDUAL TICKETS

I wish to reserve _____ individual ticket(s) @ \$150 each.

Your donation is tax deductible as permissible by law, fair market value of admission is \$100 per ticket.

I WILL BE *UNABLE* TO ATTEND

Please accept my contribution in the amount of \$

Name

Title

Company

Address

City

State

Zip

Phone

Email

Enclosed is my check of \$

(Payable to NYIT)

All proceeds benefit NYIT School of Architecture & Design and the dean's mission to promote a working relationship between the architecture, construction, and interior design industry and NYIT through special projects, lectures, scholarships, and programs.

The Journal Ad and Logo submission deadline is **Monday, September 23rd**

Please email to kgruenfe@nyit.edu

Journal Ad Specifications:

(Full Page) 5 x 9 ½

(Half Page) 5 x 4 ¾

Any questions contact, **Carmen Marmo-Savinetti, 516.686.7786** or cmarmosa@nyit.edu

Send registration form to:

NYIT Office of Development, Northern Boulevard, P.O. Box 8000, Old Westbury, NY 11568

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